



We Don't Just List **Businesses...** **We SELL Them**

“Did you know only 20–30% of listed businesses sell?” Source IBISWorld

ConnectBiz achieve a success rate of more than 70% of listed businesses sold.

ConnectBiz adopt a new way of valuing and selling a business



The Old Way Of Selling A Business...

- The old way focuses on listing, not selling.
- The old way inflates value giving false hope to sellers.
- The old way charges high upfront fees — with no guarantee of sale.
- The old way skips proper preparation without strategy.
- The old way recommends price drops later — after the market rejects the inflated price.
- The old way focuses on volume, not relationships, strategy or outcome

The New Way Of Selling A Business...

- The new way focuses on sales — not just listings.
- The new way gives honest, market-based valuations.
- The new way charges only modest, service-based fees.
- The new way prepares the business with clear strategy.
- The new way sets realistic listing price to avoid damaging price drops later.
- The new way builds genuine relationships — focused on results, not volume

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